

Year Plan'25-26

Clubs must submit a minimum of three (3) proposed club events and/or activities for the upcoming year. This must include one (1) proposed event per Fall and Winter term.

GOALS to strive for

All goals should be SMART: Specific, Measurable, Attainable, Realistic, Timely.

List what you hope to accomplish as a club this year:

Organize and host a cybersecurity awareness workshop focused on basic security practices, aiming to attract at least 25 attendees within the first three months of the academic year.

Assemble and train a team of 8-10 members for the regional CyberSci competition, ensuring team members complete at least six practice sessions and register for the event within six months of club formation.

Create and maintain a Discord server and Instagram account to establish the club's online presence, with the goal of reaching 100 Discord members and 200 Instagram followers by the end of the first academic year.

Form a partnership with at least one other Canadian university's cybersecurity club to co-host a virtual or in-person event, completing the collaboration by the end of the academic year.

Launch a once a month study group to support members pursuing beginner-level certifications like Security+, aiming for at least 10 regular participants and 3 members attempting a certification exam within the first year.

EVENTS / PROJECTS - list and schedule

List all planned events, meetings and projects for the upcoming academic year (if you only have one project, please list the steps involved):

Event / Project name	Description	Tentative Date
Orientation Night	An event where we introduce our club and speak of all the events and weekly meetings we plan to have over the year	September 22 nd , 2025
Marketing Campaign	Leveraging social media, campus events, and creating posters to develop interest and participation in the club	All year round
Capture the Flag (CTF) weeklies	A weekly event where we plan to practice CTFs and participate in competitions.	Every Friday
Workshop on skills needed to thrive in CTFs	Hold workshops on the different skills required when solving CTFs.	Once every two months

Guest panel	Host a panel with professionals in the industry	Jan 11 th , 2026
Discord community	Develop a thriving community	Yearlong
CyberSci	Participate in Canada's largest CTF competition	November, 2025
Other potential CTFs that come up over the year	Represent McMaster in competitions.	Yearlong

PLANNING - step by step

Chose your most important events / projects and develop them further. Copy and paste to add more plans if required.

#1

Event/Project	Capture the Flag (CTF) weeklies
Purpose	Develop necessary skills through practising as a team.
Description	During the event, the participants would practice solving CTF problems together. This will take place online and we will use platforms like picoCTF to solve the problems.
Planning/ Strategies/ Time line	A list of CTF websites would need to be researched and we would need to identify execs from the club who could commit to leading weeklies. We would additionally need to advertise our events in a variety of ways (posters, discord announcements, etc.
Resources	We would need execs willing to put in the time to support the club. We will create applications to invite students to join the club.
Evaluation	If students were able to solve the CTFs and learn something from the experience. If it was even just one student, we would consider our event successful.
Financial Breakdown of Project	Cybersecurity training material sites like TryHackMe and HacktheBox: \$200-\$300

#2

Event/Project	Marketing Campaign
Purpose	To grow a strong presence across campus
Description	We aim to build awareness and engagement by promoting events, workshops, and initiatives through social media, printed materials, and campus-wide outreach efforts, making sure we reach a diverse group of students interested in the field of cybersecurity.
Planning/ Strategies/ Time line	We would start by hiring students skilled in design to create appealing posters, banners, and leaflets that effectively promote our events and initiatives. Simultaneously, we will develop our online presence through active engagement on platforms like Discord and Instagram, providing regular updates on club activities and developing a sense of community. To further attract students, we aim to design and produce club-branded merchandise such as stickers, t-shirts, and other small merch.

Resources	Execs that are interested in design and marketing. Funds for printing posters and creating merch.
Evaluation	If we were able to increase the number of students joining our event.
Financial Breakdown of Project	Poster and banner print jobs: \$100 Creating merch: \$100

#3

Event/Project	CyberSci
Purpose	Provide club members with hands-on experience in solving real-world cybersecurity challenges while representing McMaster on a national stage.
Description	CyberSci is Canada’s largest in-person cybersecurity competition where teams compete in regional qualifiers, with top-performing teams advancing to nationals. The event takes place in a span of 8 hours. This event not only allows students to apply theoretical knowledge in practical settings but also provides opportunities to network with industry leaders and peers from other institutions.
Planning/ Strategies/ Time line	Planning would involve training a dedicated team of students interested in competitive cybersecurity. This would be through organizing our weekly training sessions with a variety of different platforms. Usually, every November, a team of 10 students would be finalized by the start of November.
Resources	Access to cybersecurity platforms and funds to accommodate travelling to the event.
Evaluation	The club would consider this event a success if our teams perform well and/or we provide students with valuable experience and opportunities to learn how such events are organized, while also enabling them to connect with peers from other universities and event sponsors.
Financial Breakdown of Project	Travel: \$200-\$250 Sample CTF Resources: \$100-\$200

PEOPLE - interactions and helping hands

List all people or positions that your club will interact with in the coming year and how they will assist in your club function.

Name of Individual	Role(s)
[MUSC Admin Staff]	[Help with booking event space in the MUSC]
UTS Staff	Support the club by assisting as mentors when required and potential guest speakers during guest panels.

MSU Club Membership fees

Will you be having a club membership fee (fee you will be charging potential members part of your club)?

Yes No

If you selected yes, approximately how much will you be charging?

FINAL COMMENTS - leave nothing out (optional)

[Please provide any additional information that will be helpful in understanding your YEAR plan]

Statement of Application

"I certify that all information listed above is accurate to the best of my knowledge. I may be contacted for further questions."

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Position in Club: Co-President

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